



AMERICAN SOCIETY OF CIVIL ENGINEERS

UC Berkeley Student Chapter

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Joint Fundraising Committee

**INDUSTRY AFFILIATIONS PACKET**

2022-2023

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## Executive Summary

Every year, Cal ASCE maintains over 100 registered members and continues to grow. The community we have built consists of undergraduate, Graduate, Masters, and PhD students who are involved in a wide variety of emphases within the field of Civil and Environmental Engineering. Through monthly general meetings, company information sessions, professional development workshops, socials and more, we give students many opportunities to engage with each other while developing their professional skills.

Furthermore, a huge part of our student outreach comes through our support of the following 10 civil and environmental engineering groups as they engage in their own unique academic, social, and professional endeavors each year:

- Cal Concrete Canoe Team
- Cal Construction Team
- Cal Environmental Team
- Cal Institute of Transportation Engineers
- Cal Seismic Design Team
- Cal Steel Bridge Team
- Cal Transportation Team
- Chi Epsilon (XE) Honor Society
- Sustainable Solutions Team

We are seeking industry affiliates to support our teams by being involved in our events and to sponsor our student groups for the 2022-23 academic year. Through your support and involvement, we hope to grow our partnerships between our student body and industry leaders to foster a successful and exciting year ahead!

Welcome to our CEE family!



## Letter from JFC Chair

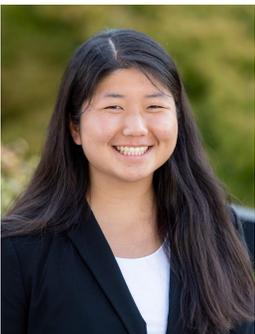
Dear Industry Affiliate,

My name is Ellie Matsuno and I am excited to be serving as the Chair of the Joint Fundraising Committee (JFC) for the 2022-23 academic year. With oversight from the Civil and Environmental Engineering Department at Cal, my team and I are responsible for the fair, just, and equitable funding of all beneficiaries of JFC. Through this, we are able to support the next group of talented engineers by giving them numerous opportunities to learn about and participate in activities related to their passions and interests. Every year, the support of companies, like your own, allows us to fulfill our promise to our students and help them become the best future industry professionals that they can be. Therefore, on behalf of every member of our CEE community here at Cal, I am thrilled to extend to your company an invitation to become an industry sponsor for the upcoming 2022-23 academic year.

Our main mission is to serve our student body and give every student the opportunity to grow their love for the field, increase their professional knowledge, and develop their own support system here at Berkeley. Through workshops, information sessions, and a student-run spring career fair, we are able to help bridge the gap between the classroom and industry. Furthermore, we do everything possible to support our civil and environmental engineering student groups. By supplying them with funds and resources, we help them provide their members valuable firsthand knowledge, as well as a place to socialize and foster an environment of support rather than competition.

I hope you consider the opportunities we have outlined in this year's Industry Affiliations Packet below. Investing in Berkeley's civil and environmental community only brings benefits to our students and your company's professional growth. We have hundreds of students eager for your support this coming year, some of whom may end up using these skills to support your company in the future! Please do not hesitate to contact me with any questions or concerns that you may have. On behalf of our entire community here at Cal, thank you and go bears!

Sincerely,



**Ellie Matsuno**

Chair of Joint Fundraising Committee

[ceejfc@berkeley.edu](mailto:ceejfc@berkeley.edu)

## Employer Opportunities

Cal ASCE has some of the brightest minds of the next group of young industry professionals. UC Berkeley's Department of Civil and Environmental Engineering boasts national prestige as both undergraduate and graduate curricula are consistently ranked as one of the top civil & environmental engineering programs in the country. We are excited to connect you with our members and with students in our department through recruitment opportunities listed below.

### Information Sessions (Infosessions)

Date: Tuesdays & Thursdays during the semester  
 Time: 5:00-6:30 PM  
 Location: 502 Davis Hall  
 Attendance: 30-50 students

Includes meeting manager and marketing for the event

Company infosessions are the venue for your company to personally present itself to Cal students. Using personal stories, impressive projects, employees, or anything else, your company can make an impression and stand out. These are an amazing way to recruit interns and/or employees in a setting that is both casual and intimate.

### Spring Career Fair

Date: February 2023  
 Time: 3:00-7:00 PM  
 Where: Pauley Ballroom  
 Attendance: 150-200 people

Includes volunteers and marketing for the event.

ASCE hosts an annual, student-run career fair each spring. This is the best way to quickly connect with potential future interns/hires in a formal setting. The event is catered specifically to students interested in civil engineering and related fields, so you are guaranteed to leave with a list of qualified and interested students.

### On-Campus Interview

Date: Scheduled based off of availability  
 Time: 8:00 AM - 5:00 PM  
 Where: Davis Hall  
 Attendance: Invitation only

Includes 2 free parking passes, 1 interview room, WiFi, and marketing

For your company's convenience, Davis Hall is open for you to interview students for internships and open positions. As the main building to house our Civil and Environmental Engineering Department, Davis Hall is the best place to interview students within the environment they see every day.

## Resume Booklet

Date: February 2022  
Resumes Available: 50+

Available for FREE with purchase of registration to our Spring Career Fair. Resumes include students of all years and emphases.

Before our Spring Career Fair, we compile a resume book filled with the resumes of our ASCE members. By sending this book to each company prior to the Spring Career Fair, we give you the opportunity to identify good candidates for possible internship/job opportunities.



## Pricing

Item	Price
Fall Information Session	\$1000
Spring Information Session	\$750
Spring Career Fair Registration	\$650
On-Campus Interview Room	\$500

**Note:** Attendance varies depending on time of year, most commonly impacted by midterms and other events (competitions, conferences, etc.). We have always been able to host quality events at any time of the year, but we ask that you please keep this in mind when booking events with us.

## Employer Recruitment Packages

We value the connections you make with our students and we want to provide as many opportunities as possible for you to do so. Therefore, in the spirit of there always being room for a good deal, we have put together some discounted packages to help you pick some networking and recruiting opportunities.

	Package A	Package B	Package C
1 Fall Infosession		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
1 Spring Career Fair Registration	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>
1 On-Campus Interview Room	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Discount</b>	~5% = \$50	~5% = \$75	~10% = \$200
<b>Total Price</b>	<b>\$1100</b>	<b>\$1425</b>	<b>\$1950</b>

	Package D	Package E
1 Spring Infosession	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
1 Spring Career Fair Registration		<input checked="" type="checkbox"/>
1 On-Campus Interview Room	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Discount</b>	~5% = \$60	~10% = \$200
<b>Total Price</b>	<b>\$1190</b>	<b>\$1700</b>

## Discounts

We hope to make the barrier to entry into our community as small as possible, and as a result, we offer a variety of discounts to encourage your engagement.

Discount Type	Discount Details	Description
<b>New Industry Affiliate</b>	10% off entire invoice	Awarded to new industry affiliates who have not worked with us prior to the 2022-2023 academic year.
<b>Service Entity</b>	50% off entire invoice	Awarded to industry affiliates that serve our communities, like: <ul style="list-style-type: none"> <li>- Public Utilities</li> <li>- Military</li> <li>- Non-Profit Organizations</li> </ul>



## Team and Organization Sponsorship

One of the staples of the Civil and Environmental Engineering community here at Berkeley is the breadth of experiences that we provide our students outside of the classroom. Through our many competition teams and organizations, we foster professional and social development that courses simply cannot teach, and are constantly working on ways to improve these services.

With this consistent evolution, the 2022-2023 year has provided a very unique set of challenges that all of us are working to rise and meet. Our goals for our community have not changed, and with those goals, we would appreciate any financial assistance you can provide to teams to help us continue building young professionals throughout a tumultuous time.

*Note: All donations will first be put toward helping members attend competitions/events if these events take place in-person this coming year, otherwise donations will be put toward general team funding and helping with long-term expenses. Contact information for team leaders is available upon request.*

### Cal Concrete Canoe



We are Cal Concrete Canoe, UC Berkeley's first Civil Engineering competition team. We provide a welcoming community where students can learn, gain hands-on experience, and create something they can be proud of. All our funding goes to material costs, and teaching students hands-on engineering. We enter the Mid-Pacific Regional Competition annually, where we showcase, present, and race our canoe! Our canoe Tropical qualified for nationals in the past year.

### Cal Construction Team

Cal Construction is UC Berkeley's premier construction competition team. Our club's mission is to develop students' knowledge and skill sets in construction management. Every year, Cal Construction prepares 9 different sub-teams, covering many specialties of construction, to compete at the annual ASC student competition in Reno, Nevada.



## Cal Environmental Team



The Cal Environmental Team is UC Berkeley's only wastewater treatment competition team. Each year, our team designs and constructs a filter to treat a wastewater mix and produce the cleanest water in under 30 minutes. Students in Cal Enviro gain hands-on lab experience in water quality and also explore environmental justice topics during our meetings. Funding for Cal Enviro goes towards maintaining our sensitive laboratory instruments as well as purchasing supplies necessary for competition.

## Cal Institute of Transportation Engineers (ITE)

Cal Institute of Transportation Engineers is the central club for transportation engineering and planning at UC Berkeley. We seek to introduce students to the field of transportation by connecting them to a comprehensive network of industry professionals. We engage students through technical sessions with industry professionals, ITE student leadership summits, professional conferences, and projects.



## Cal Seismic Design Team



With a goal of competing at the annual international Earthquake Engineering Research Institute (EERI) competition, our members' work together to create a unique 5-foot balsa wood tower able to withstand real world earthquake simulations. Contributions to our tower allow them to get hands-on structural and earthquake engineering experience. Our funding helps provide resources required in creating the tower and support fun team bonding events.

## Cal Steel Bridge Team

The UC Berkeley Steel Bridge Competition team is a Civil Engineering competition team that exists to introduce students to structural design and machine shop fabrication in a friendly and productive environment. We aim to teach students the basics of design principles, programs, and processes augmenting what they learn in the classroom and providing a tangible application for this learning.



## Cal Transportation Team



The Cal Transportation Team comprises a group of transportation, urban planning, and data science enthusiasts who work together in solving an annual transportation problem. Students and professionals with industry experience conduct workshops to teach the necessary problem-solving and technical skills, and students then form multiple sub-teams to tackle planning, design, and operations analysis for the competition.

## Sustainable Solutions

Sustainable Solutions Competition Team is aimed to provide hands-on experience for innovative sustainable design, fabrication, and construction. Students have the ability to move through an entire project life cycle throughout the year while gaining structural and architectural design, shop fabrication, and timed construction experience to mimic the growing industry today.



## Event Volunteering

In addition to financial support for teams, Cal ASCE holds events for students, some of which are specifically for professional development. Professional volunteers for these events are incredibly appreciated, and help our members get the most out of the experience.

<b>Resume Workshop    <b>**Professional Volunteers Needed**</b></b>	
Date: October 2022 & February 2023 Time: 5:00-6:30 PM Where: 502 Davis Hall Attendance: 30-50 people	Sometimes we need a fresh set of eyes to look at our resumes before a big career fair. We want to impress you, and even more so convey the information that you need as a recruiter on a single sheet of paper. We are in need of industry affiliates who are willing to share their time and experience in resume building and resume critiquing.

<b>Interview Tips/Mock Interview Workshop    <b>**Professional Volunteers Needed**</b></b>	
Date: October 2022 & February 2023 Time: 5:00-6:30 PM Where: 502 Davis Hall Attendance: 30-50 people	Help us stun you and your fellow recruiters by letting us practice and learn from the source. What do you look for in a candidate's interview? What are your suggestions or tricks to represent yourself well? We are in need of industry affiliates who are willing to share their time and experience with interviewing students.

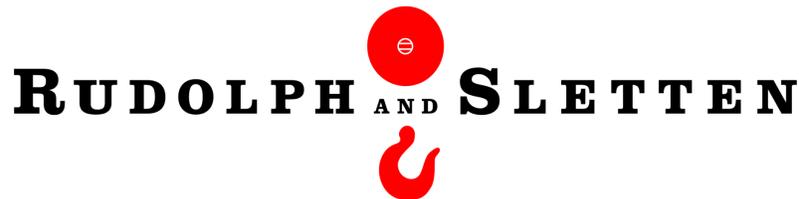
<b>Monthly General Meetings    <b>**Professional Volunteers Welcomed**</b></b>	
Date: Monthly on Thursday Time: 5:00-6:30 PM Where: Davis Hall Attendance: 30-50 people	During our general meetings, we typically have speakers from either academia or industry talk about their work, their research or interesting technical aspects of their projects. We are looking for industry affiliates to sponsor this event, but even more so to share their time and knowledge on their experience as an engineer. This event is interactive and non-presentational, hence this should not be treated as a recruitment event.

## 2021-2022 Industry Affiliates

We want to extend our highest gratitude to the following companies who helped us pursue all of our programs and initiatives in the 2021 – 2022 academic year, especially during the unprecedented times imposed by the global pandemic. We hope that you work with us again and that you are only more pleased with your experience working with us. If you are a potential industry affiliate, we look forward to working with you in the near future and we hope to see you be a part of our Industry Affiliation Program soon.

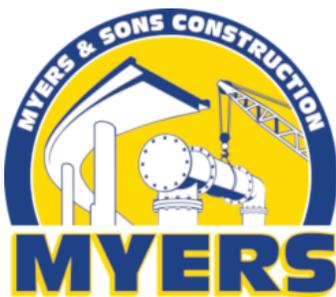
### Diamond Sponsors

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### Gold Sponsors

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### Silver Sponsors

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### Bronze Sponsors

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## ASCE Sponsorship Tiers

We appreciate all forms and amounts of sponsorship, but allow us to give credit where credit is due. We could never do what we do without your support, so here are a few more perks to being an industry affiliate. Sponsorship Tiers are dependent entirely on the amount you donate to us, based on the events and initiatives you choose to sponsor and volunteer for throughout the academic year, not additional offers to be donated for.

### Diamond (\$1800)

- Access to posting on the Cal ASCE Newsletter and CEE Newsletter
- Sponsorship Recognition on 2022-2023 Industry Affiliations Packet and ASCE Website
- Access to photos from all sponsored events
- Invitation to and recognition at our Spring Banquet
- 5% off entire invoice for 2022-2023 academic year

### Gold (\$1200)

- Access to posting on the Cal ASCE Newsletter and CEE Newsletter
- Sponsorship Recognition on 2022-2023 Industry Affiliations Packet and ASCE Website
- Access to photos from all sponsored events
- Invitation to our Spring Banquet

### Silver (\$1000)

- Access to posting on the Cal ASCE Newsletter and CEE Newsletter
- Sponsorship Recognition on 2022-2023 Industry Affiliations Packet and ASCE Website
- Access to photos from all sponsored events

### Bronze (\$500)

- Access to posting on the Cal ASCE Newsletter and CEE Newsletter
- Sponsorship Recognition on 2022-2023 Industry Affiliations Packet and ASCE Website

### Statement of Non-Profit Eligibility

The ASCE Civil & Environmental Engineering Joint Fundraising Committee (CEEJFC) is sponsored by the Associated Students of the University of California (ASUC). The ASUC is organized as a nonprofit 501(c) 3 organization and has been issued a Federal Identification Number by the Internal Revenue Service. Therefore, this student organization falls under the ASUC's non-profit status. Any donations or in-kind contributions are tax-deductible to the extent in which the law allows.

## Industry Affiliation Registration Instructions

1. Please see Industry Affiliation Registration [Google Form](https://forms.gle/tVfF44L92FNXYEBw8)  
(<https://forms.gle/tVfF44L92FNXYEBw8>)
2. Fill out the Industry Affiliation Registration.
3. Upon receipt of this form, our event coordinators will be in contact with you to discuss the logistics of the event.
4. Once logistics of your event are finalized, we will send an invoice to the contact person listed on the Industry Affiliation Registration Google Form.
5. Upon receipt of invoice, make checks payable to:

ASUC/CEEJFC

Memo: Invoice (###)

Mail check to:

Attn: Julia Konopasek 750

Davis Hall, MC 1710

Berkeley, CA 94720 – 1710

## Frequently Asked Questions

### **Do you accept debit/credit or ACH payments?**

No, our “bank” is organized internally by the university and so unfortunately we do not have the ability to process any debit, credit or ACH remittances. We can only accept checks at this time.

### **Do you host the Civil & Environmental Engineering Career Fair in the Fall?**

No, the Fall Civil & Environmental Engineering Career Fair is hosted by the university’s Cal Career Center. For more information on the Fall CEE Career Fair and other recruitment opportunities with our career center, please visit <https://career.berkeley.edu/Employers/Employers>.

### **How do you distribute money among teams/projects? Can we directly donate to specific teams/projects?**

Based on individual assessments of each member organization's basic needs (i.e., what each organization requires to remain functional), JFC committee allocates funds as equitably as possible. Companies are able to donate to specific teams and projects – they will receive 80% of your total donation and the remaining 20% is tax. The taxed amount is directed to JFC's reserved funds should any member organization require emergency funding for an unforeseen cost.

### **How can we learn more about JFC's member organizations?**

Contact information to member organization leaders is available upon request, and our website is linked to all of our member organizations, visit <https://www.asce.berkeley.edu/>

### **Is our donation/sponsorship tax deductible? Can you provide us with a W9?**

Yes, all money donated to us is tax deductible. W9’s are available upon request.

### **We want to host an event not listed in this packet. How long in advance must we let you know?**

If your event aligns with our goals to provide professional, academic or social support to the civil engineering community at Cal, we will consider arranging your event. To ensure that we plan thoroughly, get any necessary permits, and employ enough marketing, please let us know at least 4 weeks prior to the event.

### **What is the difference between the employer recruitment packages and the sponsorship tiers?**

You can think of recruitment packages as our “discount bundles.” The combination of events and services in each package are some of the most common combinations that we’ve seen in the past. We’ve placed discounts on them so as to encourage you to continue working with us. Sponsorship tiers solely depend on the amount of money you donate in sum, and are not something you have to pay for in addition. We use our sponsorship tiers to give recognition where recognition is due, and to organize the benefits given to each industry affiliate.

## Contact Us

Do you have any further questions or concerns? Would you like to be put in touch with any of the leaders of JFC's member organizations? Feel free to contact us regarding your concerns, and we will do our best to get back to you as soon as we can!



Ellie Matsuno  
Joint Fundraising Committee  
Chair

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Joint Fundraising Committee  
Associate Chair



Thomas Le  
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Senior Treasurer



Sunny Ou  
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